

# DAN WESSON FIREARMS

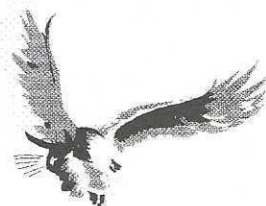


VOLUME 1, ISSUE 1

NEW YORK INTERNATIONAL CORP.

JANUARY 16, 1997

*The new Dan Wesson company is dedicated to the shooter and sportsperson. We are at the rebirth of a great company with a fine heritage of innovative, strong & highly accurate Revolvers. This vision will continue and be enhanced by new manufacturing equipment, people and techniques to bring the Dan Wesson company into the upcoming new century as a world class firearms and accessory manufacturer.*



## Dan Wesson Firearms Return

Dan Wesson Firearms and Wesson Firearms have reopened for business at their new manufacturing facility in upstate New York. The parent company, New York International, has acquired all assets, patents, copyrights, tooling, engineering

### *BACK and BETTER THAN EVER*

materials and remaining inventories. This took place early this past summer. The new management of New York International has been steadily working on the creation of the new Dan Wesson. The objective is to revitalize Dan Wesson with new

staffing, equipment, tooling and fresh ideas. These are all key issues that the new management felt was needed to bring Dan Wesson Firearms back into production. Much research was conducted; consulting with past Wesson employees, national marketing groups, and the most important, you, the Dan Wesson customer. After this intense research was completed the NYI team set the ground work in place to resurrect the New Dan Wesson. The project now is well under way and NYI will keep you updated as we progress on our quest. Dan Wesson Firearms is now settled into it's new modern manufac-



*Pictured above is the New Dan Wesson Manufacturing site in Norwich, N.Y.*

turing facility in Norwich, NY. New equipment placement is well underway and new production of firearms, barrel assemblies and accessories will be available in the near future. Parts and service are available at this time.

## Who, and Why

**M**any rumors have been floating around about the restart of Dan Wesson Firearms. Most of which have been incorrect. Much of the printed materials published in the last eight months or so have been incorrect and misleading to the status and whereabouts of the Dan Wesson Company. I cannot blame the writers for these misconcep-

tions due to the fact that NYI has just started to give out information on the plan for Dan Wesson. We felt that it was important to examine and fully understand the problems of the past Dan Wesson companies and the firearms industry as a whole before introducing the new company to our customers. Yes, we are new blood to the firearms industry. Many felt that persons internal to

the industry were, or had bought Dan Wesson Firearms. This is untrue; New York International is the sole owner of Dan Wesson Firearms. NYI intends to continue building a lasting future for the Dan Wesson Company. This future involves your input as customers to continue to help us build the Dan Wesson company as the founders intended.



## About The News Letter

This news letter will be used as a communication tool from Dan Wesson Firearms to you the customer. We wish to keep this news letter interesting and informative. Sample columns of interest have been supplied in this first issue to set forth parameters in which we will publish topics for this letter. I encourage input from our customers to help us build this news letter into a useful communication tool for all of us. We would like to publish topics on Dan Wesson products, upcoming production, technical information, firearms industry news, innovation in firearms, a history column, a handloading column dedicated to Dan Wesson products, and a clubs and competition column to start. I would like to hear from our customers their ideas, likes and dislikes about this news letter and its contents. Together with your help I feel we can put together a great news letter to help and inspire all of you Dan Wesson shooters.

## HISTORY PAST & PRESENT

We would like to dedicate this column to issues and products that have or will shape the history of the Dan Wesson Company and the shooting sports. Ever-changing products, designs, manufacturing techniques and tools will influence the future history and development of the company. This column will be published to reflect how past history and history being made today will mold the Dan Wesson Company into the future. We will also key on specific products and sports that have influenced the development of the products and company. We hope that this will be of inspiring interests to all of you.

**DAN WESSON CARE TIP: BARREL NUTS SHOULD NOT BE CONTINUALLY TIGHTENED DURING THE FIRING SESSION. WITH THE HEATING AND COOLING OF THE BARREL DURING SHOOTING CONTINUOUS TIGHTENING OF THE NUT WILL GENERALLY CAUSE THE NUT TO BECOME JAMMED AND YOU WILL NORMALLY EITHER STRIP THE NUT OR DAMAGE THE WRENCH WHEN REMOVING. \***

## Organizations & Events

This column will be dedicated to shooting organizations and events involving Dan Wesson Products. If your Club or Organization is sponsoring a shooting event let us know so that we can help you get the word out. Organized

shooting events are essential to the growth of shooting sports as a whole and we at Dan Wesson recognize that. We want to help organizations grow and support the shooting discipline for generations to come. The

events do not just have to be a shooting event. There are many creative events such as shooting safety classes, hunter education, club dinners and picnics, organized group hunts, and reloading of cartridges to name a few.

Local organizations and clubs sponsor many fun, enjoyable and educational events and we feel that these folks should be supported by our news letter. We give thanks to all involved with furthering the shooting sports.

## INNOVATION

The Dan Wesson folks have always been known for innovation and a modern look at firearm design and concepts. This is also very true of our customer base. One thing that stands out about the Dan Wesson Customer base is creativity and imagination put into working applications. This has been true with everything from the firearms themselves to ammunition and accessory items. Due to all the imaginative and inspiring people out there I

feel that this news letter should dedicate this column to the innovation of peoples talents and ideas which expand on the Dan Wesson product

line. I have witnessed many ingenious and clever ideas to enhance Dan Wesson Products and I feel that this is a good spot to let these ideas and accomplishments be known. I encourage your ideas and pet projects to be brought forth and to have them published in this *COLUMN of INNOVATION*.

